



Founder: Vladimir Tenev, Baiju Bhatt
Founded: April 18, 2013
CEO: Vladimir Tenev
Headquarters: Menlo Park, CA
Number of employees: 1,281 (2020)

Attached is relevant public information in regards to Robinhood, this is not an investment recommendation

YEAR	REVENUE	TOTAL TRANSACTIONS	VALUATION	USERS
2016	\$9.3M	\$5B		1M
2017	\$21M	\$50B	\$1.3B	2M
2018	\$69M	\$100B	\$5.6B	6M
2019	\$111M	\$150B	\$7B	10M
2020	\$682M	\$350B	\$11.7B	13M

About: Robinhood Markets, Inc. is an American financial services company headquartered in Menlo Park, California, known for offering commission-free trades of stocks and exchange-traded funds via a mobile app introduced in March 2015

How does Robinhood make money?

Robinhood makes most of its revenue through a process called payment-for-order-flow. Large entities, called market makers, execute hundreds of thousands of Robinhood trades at once and pay them for it.

- The latest bids in the secondary market for Robinhood shares equate to a valuation of around \$40 billion, according to data from Rainmaker Securities.
 - “Despite some positive and negative press, everyone in the world knows who Robinhood is. They couldn’t have better free advertising,” said Rainmaker Securities’ Greg Martin.
- In May 2020, Robinhood revealed it had 13 million active users. It is expected that the number has climbed to 20 million
- During the first half of 2020, Robinhood collected \$271 million from selling its order flow, according to SEC disclosure reports, and Citadel Securities handled half of all of Robinhood's trades.
- Feb 1 2021 Robinhood Raised 3.4 billion: The first \$2.4 billion tranche will convert into equity at a \$30 billion valuation -- or a 30% discount to the IPO, whichever is lower. \$1 billion infusion converts at the lower of the 30% IPO discount, or a \$33 billion valuation

IMPORTANT INFORMATION

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